



# GWR Consulting's Anti-Coronavirus Shield™

*With our clients in mind,*

**we have developed this comprehensive solution to help protect your business, your staff, your customers and the community at large.**

The world has changed!!! Consumers' awareness on all hygiene matters and infection control is sky-high.

Consumers globally are in search of a way to make sure they and their loved ones are safe and secure.

Many businesses have disinfected and have implemented new hygiene and health and safety measures. However, the consumer remains in the dark about them. ***Our research has shown that the consumer remains skeptical when the business itself announces the actions.***

With this in mind, GWR Consulting developed the only solution that will provide TRUST to the consumer and **you can avail it almost in 72h\*** (if all measures are met).

THE LABEL

## Anti-Coronavirus Shield™

It is aimed to give your customers trust and confidence and protect your brand image.

It is designed to show your customers that you have implemented a series of IPCM™ (infection prevention and control measures) to keep them safe.



## Scope

**Covid-19 has the potential to disrupt business operations at all levels.**

Thus, appropriate compliance with infection control practices is vital in preventing the spread of disease and to protect the health and wellbeing of businesses employees, customers, and community.

The tools to prevent and assess infection control practice are:



**Educating employees** on how they can preemptively protect themselves, their colleagues, and your customers is the first line of defense against CoVID-19



**GWR's IPCM™ audits** to ensure that proper measures are implemented



**GWR's IPCM™ Internal audit tools**



**Analytics**



**Turn around time  
72 hours**

**Anti-Coronavirus Shield™ assists & encourages businesses to uphold good sanitation standards and hygiene practices.** This program focuses on certifying establishments that experience heavy human traffic on a daily basis, such as restaurants, shopping malls, hotels, banks, private transport companies (taxies and delivery services), etc. While many businesses have adopted their own precautionary measures, Anti-Coronavirus Shield™ goes a step further to ensure that these establishments meet the baseline of good hygiene and infection control industry practices.

## How it works?



## Advantages



**Turn around time  
72 hours\***  
(If all measures are met)



Protect your  
**brand**



Protect your  
**staff**



Protect your  
**customers**



**Stop**  
your losses



**Show IPCM**  
you have taken



**Give consumers peace of mind**  
to go out and enjoy their meals & shopping  
experience during this challenging time



**Be ahead**  
from the competition

*Time is of the essence.*  
**Contact us NOW.**

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